



## introduction

Take a wild ride with beautiful and engaging Nurse Keri George as she treks to the ends of the earth to help, to heal and to share what's happening in extreme medicine all over the world. Modern inspiration in a real reality show.

X-TREME MEDICINE is conceived as a gritty, personal, adventurous docu-reality series that offers a calibrated balance of adventure travel, extreme medicine and a warm, engaging and inspirational host designed to succeed on TV or the web-or both! Opportunities for viewership, corporate sponsorship and straight advertising dollars increase with multiple platforms. The show will be shot in a traditional documentary series style; principal photography will take place over a four-month period with postproduction being executed simultaneously.

Created to allow broadcasters to grow and build an audience, thirteen 1/2 hour segments make for a riveting season of television as Nurse Keri travels around the world and into our hearts. A proposed Season One for television has Nurse Keri journey through Central America. Suggested episodes include administering dental extractions with a pair of pliers and no anesthetic in Yamaranguila, Honduras and assembly line eye surgeries under a thatched roof in Los Chilitos, Guatemala. Included in the TV proposal document is a detailed outline and travel itinerary for the pilot, as well as a 13-episode bible suggesting locales, ailment, western and alternative treatments and appropriate specialist.

X-TREME MEDICINE is also constructed as a web series. 48 6-8 minute webisodes are designed to stand alone online or easily re-link into a cohesive 13 1/2 hour blocks of television programming. A proposed Season One for a web series follows our intrepid Nurse Keri through South East Asia. 48 short form webisodes will be delivered on a consecutive weekly basis, providing fresh engaging content for a full banking year. Extreme and varied landscapes, multiple afflictions, and the distinctive physiognomy of the indigenous people of SE Asia offers great visual and emotional diversity-there will be lots to watch and several people to care about, all seen through the steady warm gaze of Nurse Keri. Included in the proposal is a detailed outline and travel plan for 48 webisodes, or a full banking year of internet programming.

Bonus extras for dvd, TV and web include info on tiger killing in West Bengal, sex-ed on the streets of Phnom Penh, and corpse eating on the Ganges. Closer examination of the cross-over and clash of traditional healing versus western-style treatment is also included. More personal behind-the-scenes have Nurse Keri navigate everything from bathroom etiquette to marriage proposals and how to eat tarantula. Specific short spots to accommodate product placement and corporate sponsorship are simultaneously filmed and delivered with the regular programming.

X-TREME MEDICINE with Nurse Keri will capture and build an audience compelled to follow the adventures of our intrepid nurse and find out not only who she helps next, but how she'll do it.